

Transportation Data Collection Camera Privacy Policy

1. Purpose of Camera Systems

Transportation data collection cameras are deployed to support traffic management, road safety, incident detection, infrastructure assessment, and legitimate operational needs such as traffic data collection. These systems may include roadside CCTV, ANPR, dashcams, Column mounted cameras, or vehicle-mounted survey cameras. They are not used for covert surveillance unless legally authorised.

2. What Data We Collect

- Vehicle imagery — still images or video of vehicles in public spaces, including Vehicle Registration Marks (VRMs) when requested.
- Roadway and infrastructure imagery — signage, lanes, junctions, and environmental context.
- Incidental personal data — faces or individuals appearing unintentionally in public areas. Faces are blurred where systems support it (but not always possible), footage out with the scope of the survey parameters is ignored during analysis.
- Location and movement data — GPS coordinates, timestamps, and vehicle movement patterns.

3. How Data Is Processed

- Automatic or Manual processing is used to classify imagery and convert to anonymised movement data.
- No facial recognition or biometric identification is performed.
- No routine monitoring of individuals — cameras are for operational safety and traffic analysis, not personal surveillance.

4. Lawful Basis for Processing

Under the UK GDPR and Data Protection Act 2018, processing is based on:

- Public task — supporting road safety, traffic management, or public authority operations.

5. Data Retention

- Typically 30 Days rising to a maximum of 90 days where required to complete more complex data collection tasks.

6. Data Sharing

Data may be shared only when necessary:

- Emergency services — for incident response or crime prevention.
- Legal bodies — for enforcement or legal proceedings.
- Public authorities — when supporting statutory functions.

7. Security Measures

- Encryption of stored and transmitted data.
- Access controls — only authorised personnel may view footage.
- On-device privacy protections — Physical device lock, automatic blurring and masking (Where possible)
- Secure storage — servers located within the UK/EU where required.

8. Your Rights

Under UK GDPR, individuals may:

- Request access to personal data.
- Request correction of inaccurate data.
- Request deletion where applicable.
- Object to processing in certain circumstances.
- Lodge a complaint with the Information Commissioner's Office (ICO). Rights may be limited when data is anonymised or required for public task.

9. Contact Information

For privacy enquiries, contact the organisation's Data Protection Officer or designated privacy team.

Grant Wilson

Mob: 07736698680

info@grantwilsonconsultancy.com

10. Summary Table

Area	Description
Data collected	Vehicle imagery, incidental background footage, VRMs, location data
Purpose	Traffic management, Road safety, Design, incident analysis, traffic data collection & analysis purposes.
Lawful basis	Public task
Retention	Typically 30 Days, Max 90 Days if required for delivery of more complex project.
Sharing	Emergency services, Public Local Authority, legal bodies
Security	Encryption, access controls



Grant Wilson Consultancy Ltd

2 Lovedale Grove, Balerno, Edinburgh, EH14 7DR

07736698680

info@grantwilsonconsultancy.com

Date of Last Revision: May 2026

Signed:

A handwritten signature in black ink, appearing to read 'Grant Wilson', written in a cursive style.

Grant Wilson

Managing Director

Date: 01/05/2026